



2023 G4H Program & Event Sponsorship Opportunities

In early 2023, Girls 4 Hockey (G4H) will be looking for sponsors who are interested in supporting G4H programs and initiatives. We have an incredible community and we look forward to partnering with you as we continue to deliver a myriad of programs that help grow the game of ice hockey in Vermont and beyond. Below, please find more information about our organization, what sponsorships will support, and additional details on what sponsorship opportunities are available. We appreciate your time as you consider the options below and hope to have the chance to work with you!

About Girls 4 Hockey

Established in 2016, Girls 4 Hockey (G4H) was created to foster continued growth of the women's game by providing supplemental skill development opportunities for girls/women's ice hockey players of all ages and levels. All programs are led by current and former women's ice hockey players, who help participating athletes build confidence both on and off the ice. G4H also recruits and trains young coaches in hopes that they will coach in their future communities. Though G4H programs primarily target girls/women's ice hockey players, G4H also supports and creates community-based initiatives that help grow the game for all.

G4H's Core 4 Goals:

- 1) Provide girls/women's ice hockey players with a variety of supplemental skill development opportunities outside of their typical programs where they can receive high-level instruction from an experienced coaching staff who played high-level women's ice hockey.
- 2) Build the personal confidence of players by helping them identify individual strengths and areas of focus, while creating a supportive environment and taking away fear of failure through positive reinforcement.
- 3) Recruit and train past/present players who are interested in gaining coaching experience in hopes that their time coaching for G4H will lead them to future coaching positions within their communities.
- 4) Support and create community-based initiatives that help grow the game for players of all genders, ages, races, etc. including programs that help retain current players, while engaging new ones.

2023 Girls 4 Hockey Programs & Events Will Include:

- Learn to Skate & Play
- New England District Tryout & Camp Clinics
- G4H Rocks 3 v 3 Spring Series
- Intensive Skills Clinics
- Small Games Clinics
- Microskills Sessions
- Pre-Season Prep Clinics
- Adult Women's Programs
- The G4H Jam Pond Hockey Tournament
- Comprehensive Skills Clinics
- School Vacation Camps
- Try Hockey for Free Events
- Private Lessons
- Collaborative Pop-Up Clinics

Overall program offerings cover a variety of skill-based areas for ages 3 – Adult! While the majority of our programs are geared towards girls/women's ice hockey players, Learn to Skate & Play, Try Hockey Events, Private Lessons, Private Team Sessions, and Collaborative Pop-Up Clinics are open to all genders!

2023 G4H Sponsorship Details

How Funds Are Used

Though G4H is NOT currently a non-profit, our organization prioritizes using event/program proceeds to support “grow the game” and retention initiatives, to promote within-organization coach development/education, to keep our program costs reasonable despite increasing costs, and to help players who may need financial assistance to gain access to G4H programs and therefore, gain access to hockey.

We have grown exponentially in the last several years, starting with just 8 individual players in our inaugural year (2016). By 2019, we had progressed to 170 individual participants and, despite the pandemic, increased our program participation to 370 individuals in 2021. In 2022, we served an incredible 610 individuals.



We look forward to building on this momentum in 2023, but we need your help! Our main priority for 2023 is to hire part-time and, potentially, full-time staff to support G4H on the ice and administratively. Sponsorships are paramount in allowing us the funding to secure the assistance we need as we continue to grow and expand strategically, while continuing to deliver high caliber, well-organized programs.

2023 G4H Sponsorship Opportunities

Below, please find an outline of our 2023 sponsorship opportunities. Businesses can sponsor one event/program or several! We are also open to discussion about larger-scale, longer-term sponsorships. If you have something in mind that is not listed, please feel free to contact us. Thank you in advance for your consideration!

The G4H Jam Pond Hockey Tournament

Event Date: Sunday, February 19th, 2023

Event Location: Sisters of Anarchy Ice Cream/Fisher Brothers Farm, Shelburne, VT

Number of Participants: 90 – 125 players, spectators welcome



About the Event: This event is hosted in partnership with Sisters of Anarchy Ice Cream (title sponsor) and is an outdoor, one-day pond hockey tournament for women’s ice hockey players ages 13 – Adult with divisions for advanced adults, novice adults, and high schoolers. The 2023 G4H Jam is our second annual tournament, and we anticipate growth in tournament size and scope.

G4H Jam Sponsorship Pricing: \$500

G4H Jam Sponsorship Limit: Only 5 sponsorships available at this level

G4H Jam Sponsor Benefits:

- Logo displayed at one of the five rinks teams will skate on throughout the tournament. Logos are used as an identifier for each ice surface.
- Business name announced each time teams need to take the ice at their rink.
 - Example: Your business is called “EZ-Skate” and your logo was placed on “Rink 1”. We will announce: “Team Red & Team Blue, please head to EZ-Skate Rink 1 for your next game starting at 3:30pm!”
- Logo placed on G4H welcome card placed in every “welcome bag” (90 – 125 bags). Sponsors may also choose to put marketing materials/gifts within welcome bags
- Logo placed on welcome signage at check-in.
- Logo and link to their website placed on our G4H Jam information webpage
- Logo present in sponsorship thank you email post-event (600+ on current mailing list)
- Logo present in sponsorship thank you social media posts on Instagram (650+ followers) and Facebook (500+ followers) (we will also tag your business if possible)

Deadline to sponsor the G4H Jam: Wednesday, February 8, 2023

Note: We are also looking for volunteers for the Jam (regardless of sponsorship)! More information on volunteering and the event can be found at www.girls4hockey.com/g4hjam for anyone interested, especially those at your business!

G4H Rocks 3 v 3 Spring Series:

Program Dates: March 19th – May 7th, 2023 (Weekly – 8 weeks, Sundays and some Saturdays)

Program Location: Cairns Arena

Number of Participants: 125 - 150

About the Program: This event is a 3 v 3 program designed to help players build their skills and hockey sense, through cross-ice game play. Players spend the first 30 minutes of each session working through individual and team-based skills, then play 3 v 3 games to execute what they have practiced. This 8-week program includes an evaluation session, 6 sessions of round-robin play, with a skills competition and championship/consolation game the final week. Divisions typically include 8U, 10U, 12U, 14U, and high schoolers participating in girls/women’s ice hockey.

G4H Rocks Sponsorship Cost: \$250

G4H Rocks Sponsor Benefits Include:

- Logo placed on G4H Rocks winning t-shirts (received by 30-40 participants)
- Logo placed on welcome signage at check-in
- Logo and link to website placed on G4H Rocks Standings & Results webpage
- Logo present event thank you email post-event (600+ on current mailing list)
- Logo present in thank you social media posts on Instagram (650+ followers) and Facebook (500+ followers) (we will also tag you if possible)

Deadline to sponsor G4H Rocks 3 v 3 Spring Series: Wednesday, April 5, 2023



G4H Summer Camp:

Program Dates: July 24th – July 29th, 2023 & July 31st – August 4th, 2023

Program Location: Cairns Arena

Number of Participants: 50-60

About the Program: G4H Summer Camp is offered to girls ice hockey players, ages 5 – 14. Camp runs from 8:30am – 3:30pm daily. Campers receive 2 hours of on-ice instruction per day (one skills- based, one competitive) and participate in off-ice training, team building challenges, leadership activities, mental skills work, and more.

G4H Summer Camp Sponsorship Cost: \$250

G4H Summer Camp Sponsor Benefits Include:

- Logo placed on back of 2023 G4H Summer Camp Jerseys (received by all participants)
- Logo placed on welcome signage at check-in
- Logo and link to business website placed on our Summer Camp webpage
- Logo present in sponsorship thank you email post-camp (600+ on current mailing list)
- Logo present in sponsorship thank you social media posts post-camp on Instagram (650+ followers) and Facebook (500+ followers) (we will also tag you if possible)



Deadline to sponsor this event: Wednesday, June 21, 2023

Interested in all three opportunities?

Total sponsorship amount for all opportunities listed above is \$1000!

If you are interested in any of the sponsorships above, you may visit www.girls4hockey.com/sponsorships to register your company with us, select a sponsorship option, pay (online or offline), and upload your desired business logo. You may contact G4H Owner/Head Coach Meghan Swezey at info@girls4hockey.com or 617-875-5243 to sponsor or learn more. **Have sponsorship ideas other than those listed above?** We are happy to create custom sponsorship packages.



Thank you in advance for your consideration. We look forward to partnering with you as we work to grow the game of ice hockey in Vermont and beyond!