



2025 G4H Program & Event Sponsorship Opportunities

Girls 4 Hockey (G4H) is looking for sponsors who are interested in supporting G4H programs and initiatives. We have an incredible community and we look forward to partnering with you as we continue to deliver a myriad of programs that help grow the game of ice hockey in Vermont and beyond. Below, please find more information about our organization, what sponsorships will support, and additional details on what sponsorship opportunities are available. We appreciate your time as you consider the options below and we hope to have the chance to work with you!

About Girls 4 Hockey

Established in 2016, Girls 4 Hockey (G4H) was created to foster continued growth of the girls/women's game by providing supplemental skill development opportunities for girls/women's ice hockey players of all ages and levels. All programs are led by current and former women's ice hockey players, who help participating athletes build confidence both on and off the ice. G4H also recruits and trains young coaches in hopes that they will coach in their future communities. Though G4H programs primarily target girls/women's ice hockey players, G4H also supports and creates community-based initiatives that help grow the game for all.

G4H's Core 4 Goals:

- 1) Provide girls/women's ice hockey players with a variety of supplemental skill development opportunities outside of their typical programs where they can receive high-level instruction from an experienced coaching staff who played high-level women's ice hockey.
- 2) Build the personal confidence of players by helping them identify individual strengths and areas of focus, while creating a supportive environment and taking away fear of failure through positive reinforcement.
- 3) Recruit and train past/present players who are interested in gaining coaching experience in hopes that their time coaching for G4H will lead them to future coaching positions within their communities.
- 4) Support and create community-based initiatives that help grow the game for players of all genders, ages, races, etc. including programs that help retain current players, while engaging new ones.

2025 Girls 4 Hockey Programs & Events Will Include:

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|----------------------------------------------|-------------------------------------|
| ▪ Learn to Skate & Play | ▪ Adult Women's Programs |
| ▪ New England District Tryout & Camp Clinics | ▪ Coed Collaborative Pop-Up Clinics |
| ▪ G4H Rocks 3 v 3 Spring Series | ▪ Comprehensive Skills Clinics |
| ▪ Intensive Skills Clinics | ▪ G4H Summer Camp |
| ▪ Learn to Skate & Play Camp | ▪ Try Hockey for Free Events |
| ▪ Pre-Season Prep Clinics | ▪ Private Lessons |

Overall program offerings cover a variety of skill-based areas for ages 3 – Adult! While the majority of our programs are geared towards girls/women's ice hockey players, Learn to Skate & Play, select Try Hockey Events, Private Lessons, Private Team Sessions, and Coed Collaborative Pop-Up Clinics are open to all genders!

2025 G4H Sponsorship Details

How Funds Are Used

Though G4H is NOT currently a non-profit, our organization prioritizes using event/program proceeds to support “grow the game” and retention initiatives, to promote within-organization coach development/education, to keep our program costs reasonable despite increasing costs, and to help players who may need financial assistance to gain access to G4H programs and therefore, gain access to hockey.

We have grown exponentially in the last several years, starting with just 8 individual players in our inaugural year (2016). By 2019, we had progressed to 170 individual participants and, despite the pandemic, increased our program participation to 370 individuals in 2021. In 2022, we served an incredible 610 individuals.



In 2023, we served over 620 individuals via G4H programs, but focused on the expansion of youth team and organization partnerships. Throughout the year, we partnered with 11+ organizations across the state of Vermont on team/organization specific skills sessions, try hockey days, and events, serving an estimated 550+ players (boys and girls), the majority of whom have not historically participated in G4H programs.

We look forward to building on this momentum in 2025, but we need your help! Our main priorities for 2025 include:

- Hiring experienced part-time and, eventually, full-time coaching and administrative staff
- Expanding our coach development curriculum to better prepare our coaches for future coaching positions outside of G4H
- Bringing in high-level coaches with collegiate and prep level coaching experience to work with high-level, more experienced players
- Creatively providing more opportunities on and off the ice for those interested in exploring hockey or improving their game outside of the rink

Long-term goal: Securing office space for our staff that doubles as an off-ice training facility.

Sponsorships are paramount in providing the assistance we need as we continue to grow and expand strategically, while continuing to deliver high caliber, well-organized programs.

On the following pages, please find our sponsorship list including program description and deadlines for sponsorship. We have a wide menu of sponsorship options available to suit your organization’s advertising needs. If you do not see an option that works for you, we are happy to brainstorm other options for partnership.

Thank you in advance for your time and consideration. We hope to have the opportunity to work with you!

2025 G4H Sponsorship Opportunities

Below, please find an outline of our 2025 sponsorship opportunities. Please note: If you are a past sponsor, we have adjusted pricing for some programs based on number of program participants and level of business exposure, so be sure to look at the options carefully. Businesses can sponsor one event/program or several! They also can support us as a "title sponsor" for G4H, getting exposure through our programs and general marketing. As mentioned, long-term, we are also considering a campaign to help us obtain office space and potential off-ice training facility. If this is something you would be interested in or have other ideas for sponsorship, we would love to hear from you! We can be contacted at info@girls4hockey.com or 617-875-5243. Thank you in advance for your consideration!

G4H Rocks 3 v 3 Spring Series:

Program Dates: Youth Program: March 16th – May 4th, 2025 (Weekly – 8 weeks, Sundays and one Saturdays)
Adult Program: March 18th – April 15th (Weekly – 5 Weeks, Tuesdays)

Program Location: Cairns Arena



Number of Participants: 150 - 175

About the Program: This event is a 3 v 3 program designed to help players build their skills and hockey sense, through cross-ice game play. Players spend the first 30 minutes of each session working through individual and team-based skills (adults will be 40 minutes), then play 3 v 3 games to execute what they have practiced. This 8-week program includes an evaluation session, 6 sessions of round-robin play, with a skills competition and championship/consolation game the final week. Divisions typically include 8U, 10U, 12U, 14U, and high schoolers participating in girls/women's ice hockey. We have also added a 5-week program for Adult Women!

G4H Rocks Sponsorship Cost: \$250

G4H Rocks Sponsor Benefits Include:

- Logo placed on G4H Rocks winning t-shirts for 7U, 10U, 12U, 14U/HS divisions (received by 40-50 participants)
- Logo and link to website placed on G4H Rocks Standings & Results webpage (checked frequently by participants)
- Logo placed on sponsor thank you signage during championship session
- Logo present on event thank you email post-event (1000+ on current mailing list)
- Logo present in thank you social media posts on Instagram (1000+ followers) and Facebook (700+ followers) (we will also tag you if possible)

Deadline to sponsor G4H Rocks 3 v 3 Spring Series: Thursday, April 10th, 2025

G4H Summer Camp:

Program Dates: July 21st – July 25th, 2025 & July 28th– August 1st, 2025 (1 & 2 week options)

Program Location: Cairns Arena

Number of Participants: 90-100

About the Program: G4H Summer Camp is offered to girls ice hockey players, ages 5 – 14. Camp runs from 8:30am – 3:30pm daily. Campers may attend one week or both. Camp participants receive 2 hours of on-ice instruction per day (one skills- based, one competitive) and participate in off-ice training, team building challenges, leadership activities, mental skills work, and more. Players are put on teams throughout the week and work together in an effort to win the coveted G4H Cup.



G4H Summer Camp Sponsorship Cost: \$500



G4H Summer Camp Sponsor Benefits Include:

- Logo placed on back of 2025 G4H Summer Camp Jerseys (received and worn by all participants as pictured)
- Logo placed on welcome signage at daily check-in
- Logo and link to business website placed on our Summer Camp webpage upon sponsor commitment
- Logo present in camp follow up/thank you email post-camp (1000+ on current mailing list)
- Logo present in social media posts post-camp thanking sponsors on Instagram (1000+ followers) and Facebook (700+ followers) (we will also tag you if possible)

Deadline to sponsor this program: Wednesday, June 18, 2025

2025 Title Sponsorship costs \$1000 and includes all of the opportunities above AND the following sponsorship benefits:

- 2025 Title Sponsor Recognition with company logo on the bottom of EVERY G4H E-Newsletter (2-3 communications per month distributed to 1000+ mailing list)
 - 2025 Title Sponsor Recognition on home page of website with company logo (1000+ unique visitors per month)
- Title Sponsor Recognition, including company logos included in year-end social media reel (Companies will be tagged if possible)
- Sponsorship signage with company logos at select 2025 G4H-run grow the game events including: Learn to Skate & Play Camp, G4H Try Hockey for Free with SMC, and pop-up Try Hockey events

Title Sponsors Deadline: Thursday, April 10th.

Have sponsorship ideas other than those listed above?

We are happy to create custom sponsorship packages or develop new ways for companies to support our mission.

Please feel free to contact us with any and all ideas!

G4H is also in the beginning stages of searching for an office space that would double as an off-ice training facility. We will need partners/investors to make this a reality. If this is something of interest, we would love to speak with you!

Secure your 2025 G4H Sponsorship today!

Option 1: Visit www.girls4hockey.com/sponsorships. Fill out the form on this page to register your company with us, select a sponsorship option, pay (credit, debit, PayPal – you can also select offline checkout to pay via check), and upload your desired business logo.

Option 2: You may also contact G4H Owner/Head Coach Meghan Sweezey at info@girls4hockey.com or 617-875-5243 to sponsor or learn more.

Thank you in advance for your consideration. Your support helps us make hockey dreams a reality!

