



2024 G4H Program & Event Sponsorship Opportunities

Girls 4 Hockey (G4H) is looking for sponsors who are interested in supporting G4H programs and initiatives. We have an incredible community and we look forward to partnering with you as we continue to deliver a myriad of programs that help grow the game of ice hockey in Vermont and beyond. Below, please find more information about our organization, what sponsorships will support, and additional details on what sponsorship opportunities are available. We appreciate your time as you consider the options below and we hope to have the chance to work with you!

About Girls 4 Hockey

Established in 2016, Girls 4 Hockey (G4H) was created to foster continued growth of the girls/women's game by providing supplemental skill development opportunities for girls/women's ice hockey players of all ages and levels. All programs are led by current and former women's ice hockey players, who help participating athletes build confidence both on and off the ice. G4H also recruits and trains young coaches in hopes that they will coach in their future communities. Though G4H programs primarily target girls/women's ice hockey players, G4H also supports and creates community-based initiatives that help grow the game for all.

G4H's Core 4 Goals:

- 1) Provide girls/women's ice hockey players with a variety of supplemental skill development opportunities outside of their typical programs where they can receive high-level instruction from an experienced coaching staff who played high-level women's ice hockey.
- 2) Build the personal confidence of players by helping them identify individual strengths and areas of focus, while creating a supportive environment and taking away fear of failure through positive reinforcement.
- 3) Recruit and train past/present players who are interested in gaining coaching experience in hopes that their time coaching for G4H will lead them to future coaching positions within their communities.
- 4) Support and create community-based initiatives that help grow the game for players of all genders, ages, races, etc. including programs that help retain current players, while engaging new ones.

2024 Girls 4 Hockey Programs & Events Will Include:

- Learn to Skate & Play
- New England District Tryout & Camp Clinics
- G4H Rocks 3 v 3 Spring Series
- Intensive Skills Clinics
- February Break Camp
- Microskills Sessions
- Pre-Season Prep Clinics
- Adult Women's Programs
- The G4H Jam Pond Hockey Tournament
- Comprehensive Skills Clinics
- G4H Summer Camp
- Try Hockey for Free Events
- Private Lessons
- Collaborative Pop-Up Clinics

Overall program offerings cover a variety of skill-based areas for ages 3 – Adult! While the majority of our programs are geared towards girls/women's ice hockey players, Learn to Skate & Play, Microskills, select Try Hockey Events, Private Lessons, Private Team Sessions, and Collaborative Pop-Up Clinics are open to all genders!

2024 G4H Sponsorship Details

How Funds Are Used

Though G4H is NOT currently a non-profit, our organization prioritizes using event/program proceeds to support “grow the game” and retention initiatives, to promote within-organization coach development/education, to keep our program costs reasonable despite increasing costs, and to help players who may need financial assistance to gain access to G4H programs and therefore, gain access to hockey.

We have grown exponentially in the last several years, starting with just 8 individual players in our inaugural year (2016). By 2019, we had progressed to 170 individual participants and, despite the pandemic, increased our program participation to 370 individuals in 2021. In 2022, we served an incredible 610 individuals.



In 2023, we served over 620 individuals via G4H programs, but focused on the expansion of youth team and organization partnerships. Throughout the year, we partnered with 11+ organizations across the state of Vermont on team/organization specific skills sessions, try hockey days, and events, serving an estimated 550+ players (boys and girls), the majority of whom have not historically participated in G4H programs.

We look forward to building on this momentum in 2024, but we need your help! Our main priorities for 2024 include:

- Hiring experienced part-time and, eventually, full-time coaching and administrative staff
- Expanding our reach further outside of Chittenden County by providing in-season monthly clinics throughout the regular season to give more players access to our sessions without them having to drive an hour +
- Bringing in local, high-level coaches with collegiate and prep level coaching experience to work with experienced players via Intensive Skills and Microskills
- Creatively providing more opportunities on and off the ice for those interested in exploring hockey or improving their game outside of the rink

Long-term goal: Securing office space for our staff that doubles as an off-ice training facility.

Sponsorships are paramount in providing the assistance we need as we continue to grow and expand strategically, while continuing to deliver high caliber, well-organized programs.

On the following pages, please find our sponsorship list including program description and deadlines for sponsorship. We have a wide menu of sponsorship options available to suit your organization’s advertising needs. If you do not see an option that works for you, we are happy to brainstorm other options for partnership.

Thank you in advance for your time and consideration. We hope to have the opportunity to work with you!

2024 G4H Sponsorship Opportunities

Below, please find an outline of our 2024 sponsorship opportunities. Please note: If you are a past sponsor, we have adjusted pricing for some programs based on number of program participants and level of business exposure, so be sure to look at the options carefully. Businesses can sponsor one event/program or several! As mentioned, we are also considering a campaign to help us obtain office space and potential off-ice training facility. If this is something you would be interested in or have other ideas for sponsorship, we would love to hear from you! We can be contacted at info@girls4hockey.com or 617-875-5243. Thank you in advance for your consideration!

The G4H Jam Pond Hockey Tournament

Event Date: Sunday, February 11th, 2024

Event Location: Sisters of Anarchy Ice Cream/Fisher Brothers Farm, Shelburne, VT

Number of Participants: 90 – 125 players, spectators welcome

About the Event: This event is hosted in partnership with Sisters of Anarchy Ice Cream (title sponsor) and is an outdoor, one-day pond hockey tournament for women's ice hockey players ages 13 – Adult with divisions for advanced adults, novice adults, and high schoolers. The 2024 G4H Jam is our third annual tournament, and we anticipate growth in tournament size and scope.

G4H Jam Sponsorship Pricing: \$250

G4H Jam Sponsorship Limit: Only 6 sponsorships available at this level

G4H Jam Sponsor Benefits:

- Logo displayed at one of the six rinks teams will skate on throughout the tournament. Logos are used as an identifier for each "rink" as teams may change rinks game to game.
- Business name announced each time teams need to take the ice at their rink.
 - Example: Your business is called "EZ-Skate" and your logo was placed on "Rink 1". We will announce: "Team Red & Team Blue, please head to EZ-Skate Rink 1 for your next game starting at 3:30pm!"
- Logo placed on G4H welcome card placed in every "welcome bag" (90 – 125 bags). Sponsors may also choose to put marketing materials/gifts within welcome bags. If you wish to enclose marketing materials, we will need these by the sponsorship deadline in order to include in the gift bags.
- Logo placed on "rink map" at check in.
- Logo and link to their website placed on our G4H Jam information webpage
- Logo present in sponsorship thank you email post-event (650+ on current mailing list)
- Logo present in sponsorship thank you social media posts on Instagram (850+ followers) and Facebook (610+ followers) (we will also tag your business if possible)

Deadline to sponsor the G4H Jam: Tuesday, February 6, 2024

Note: We are also looking for volunteers for the Jam (regardless of sponsorship)! More information on volunteering and the event can be found at www.girls4hockey.com/g4hjam for anyone interested, especially those at your business!



G4H Rocks 3 v 3 Spring Series:

Program Dates: Youth Program: March 17th – May 5th, 2024 (Weekly – 8 weeks, Sundays and one Saturdays)
Adult Program (NEW!): March 18th – April 16th (Weekly – 5 Weeks, Mondays or Tuesdays)

Program Location: Cairns Arena

Number of Participants: 150 - 175

About the Program: This event is a 3 v 3 program designed to help players build their skills and hockey sense, through cross-ice game play. Players spend the first 30 minutes of each session working through individual and team-based skills (adults will be 40 minutes), then play 3 v 3 games to execute what they have practiced. This 8-week program includes an evaluation session, 6 sessions of round-robin play, with a skills competition and championship/consolation game the final week. Divisions typically include 8U, 10U, 12U, 14U, and high schoolers participating in girls/women's ice hockey. This year, we have also added a 5-week program for Adult Women!

G4H Rocks Sponsorship Cost: \$250



G4H Rocks Sponsor Benefits Include:

- Logo placed on G4H Rocks winning t-shirts (received by 40-50 participants)
- Logo placed on welcome signage at check-in
- Logo and link to website placed on G4H Rocks Standings & Results webpage (checked frequently by participants once program begins)
- Logo present on event thank you email post-event (650+ on current mailing list)
- Logo present in thank you social media posts on Instagram (850+ followers) and Facebook (610+ followers) (we will also tag you if possible)

Deadline to sponsor G4H Rocks 3 v 3 Spring Series: Tuesday, March 19th, 2024

G4H Summer Camp:

Program Dates: July 22nd – July 26th, 2023 & July 31st – August 4th, 2023 (2 weeks)

Program Location: Cairns Arena

Number of Participants: 90-100

About the Program: G4H Summer Camp is offered to girls ice hockey players, ages 5 – 14. Camp runs from 8:30am – 3:30pm daily. Campers may attend one week or both. Camp participants receive 2 hours of on-ice instruction per day (one skills- based, one competitive) and participate in off-ice training, team building challenges, leadership activities, mental skills work, and more. Players are put on teams throughout the week and work together in an effort to win the coveted G4H Cup.



G4H Summer Camp Sponsorship Cost: \$500



G4H Summer Camp Sponsor Benefits Include:

- Logo placed on back of 2024 G4H Summer Camp Jerseys (received and worn by all participants as pictured)
- Logo placed on welcome signage at daily check-in
- Logo and link to business website placed on our Summer Camp webpage upon sponsor commitment
- Logo present in camp follow up/thank you email post-camp (650+ on current mailing list)
- Logo present in social media posts post-camp thanking sponsors on Instagram (850+ followers) and Facebook (610+ followers) (we will also tag you if possible)

Deadline to sponsor this program: Wednesday, June 19, 2024

Interested in all three sponsorship opportunities?

Total sponsorship amount for all opportunities listed above is \$1000!

To sponsor all opportunities, please reply by the G4H Jam Sponsorship Deadline of Tuesday, February 6th, 2024

Have sponsorship ideas other than those listed above? We are happy to create custom sponsorship packages or develop new ways for companies to support our mission. Please feel free to contact us with any and all ideas!

G4H is also in the beginning stages of searching for an office space that would double as an off-ice training facility. We will need partners/investors to make this a reality. If this is something of interest, we would love to speak with you!

Secure your 2024 G4H Sponsorship today!

Option 1: Visit www.girls4hockey.com/sponsorships. Fill out the form on this page to register your company with us, select a sponsorship option, pay (credit, debit, PayPal – you can also select offline checkout to pay via check), and upload your desired business logo.

Option 2: You may also contact G4H Owner/Head Coach Meghan Swezey at info@girls4hockey.com or 617-875-5243 to sponsor or learn more.

Thank you in advance for your consideration. Your support helps us make hockey dreams a reality!

